

PHYSICIANS FOR A NATIONAL HEALTH PROGRAM LEADERSHIP TRAINING 2018

Please sit at your designated table for the morning plenary session. All general sessions are in **Gallery Ballroom** on the lobby level of the Pendry Hotel.

- 8:00 AM **Registration & Sign in** Gallery Foyer (lobby level)
- 9:00 AM **Introductions:** Carol Paris, MD, Gallery Ballroom (lobby level)
- 9:15 AM **Speaking for single payer:** Ed Weisbart, MD and Claudia Fegan, MD
Gallery Ballroom (lobby level)
- 11:00 AM **Rally sign production:** Angela Davis Fegan, MFA
- 11:20 AM **Break** (ten minutes)
- 11:30 PM **Lunch session: Answering difficult questions**
David Himmelstein, MD and Steffie Woolhandler, MD, MPH
Gallery Ballroom (lobby level)
- 12:50 PM **Break** (ten minutes)
- 1:00 PM **Workshops** (first round)

Activist techniques 101: Lobbying and bird dogging: Carol Paris, MD and Darshali Vyas
Gallery Ballroom (lobby level)

How can we convince politicians to support single-payer reform? Dr. Carol Paris and Darshali Vyas will discuss two strategies they have used relying on inside and outside strategy to change the minds of people in power.

Darshali Vyas is a fourth-year student at Harvard Medical School. Working with the Student Global AIDS Campaign, Health GAP, and the HMS Racial Justice Coalition she learned the value of direct action to achieve advocacy goals. She plans to continue advocating for equitable health policy as a physician.

Dr. Carol Paris is president of Physicians for a National Health Program.

Deep listening & Storytelling: Tools for effective leadership: Frances Gill and Augie Lindmark
Parlour 1 (lower level)

A vital part of the single payer movement is shifting the narrative of what is possible in American politics. Storytelling and deep listening are the best tools we have to do that. This workshop will cover concrete skills related to deep listening, organizing conversations, the power of storytelling, and the work of narrative in building solidarity across movements.

Frances Gill is a medical and public health student at Tulane University School of Medicine. She is the former advocacy chair of the Tulane chapter of AMSA and southern regional organizer for the Democratic Socialists of America's Medicare-for-all campaign.

Augie Lindmark studies medicine at the University of Minnesota, is a student board member with PNHP, and is an Oryema Fellow in Social Medicine with SocMed. For the past two years, he's developed social medicine curriculum that focuses on organizing and narrative health.

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Working with media: Natalie Shure, MA and Clare Fauke, BA²
Parlour 2 (lower level)

This interactive workshop will provide a foundation of basic skills and strategies for members to develop relationships with local media and promote single payer in their communities.

Natalie Shure is a Los Angeles-based writer and researcher whose work focuses on history, health, and politics. Her writing has appeared in publications from The Nation and Jacobin to The Atlantic and the Los Angeles Times. She is currently the head of research for Adam Ruins Everything on TruTV.

Clare Fauke has served as PNHP's communications specialist since 2017. She has more than ten years of writing, editing, and media relations experience, with a focus on education, labor, and health justice advocacy.

Building a Successful Chapter—and having Fun along the Way: Jessica Schorr Saxe, MD;
Denise Finck-Rothman, MD and Kay Tillow
Salon (lobby level)

Hear from our North Carolina - Charlotte and Kentucky chapters about how their chapters are organized and their successes in running active chapters. Hearing from different perspectives is key, so join in on the discussion on how to strengthen your chapter.

Dr. Denise Finck-Rothman has practiced family medicine for 40 years and now as a volunteer at two low-cost clinics. After so many years of practice, she is working on her current passion, Medicare for All.

Kay Tillow is a lifelong union, civil rights, and peace activist. She is currently the chair of Kentuckians for Single Payer Health Care and the coordinator of the All Unions Committee for Single Payer Health Care--HR 676. She lives in Louisville.

Dr. Jessica Schorr Saxe practiced family medicine in an underserved community for 34 years and reached the astonishing conclusion that everyone needs health care. She is now the chair of Health Care Justice—NC, a chapter of PNHP based in Charlotte, and is on the PNHP's national Board of Directors.

Communicating with Conservatives: George Bohmfalk, MD
Parlour 3 (lower level)

Can you talk with a conservative without both of you getting red in the face? Learn why they believe and say what they do, and how to use their language to effectively deliver your message. Thanksgiving dinner will be much more pleasant.

Dr. George Bohmfalk is a retired Texas neurosurgeon who recently became “woke” to Medicare for All after years of typical physician apathy. He and his wife divide their years between Charlotte, NC, where he serves on the board of the PNHP chapter, Health Care Justice—NC, and western Colorado, where he is involved with the newly reorganized Colorado chapter.

2:30 PM **Break** (ten minutes) Coffee in Galley Foyer

2:45 PM **Workshops** (second round) All earlier sessions repeat.

4:15 PM **March & Rally at ICE office: Breaking Down Barriers to Care**

6:00 PM **Dinner session: Civic Power through Engagement**
PNHP Organizing Team: Matt Moy, MD, Kina Collins, and Kaytlin Gilbert