

PNHP Leadership Training, December 9-10, 2005, Philadelphia

(Rescheduled from New Orleans, November 4-5)

Who:

The faculty are all longtime activists and members of the Board of Directors of Physicians for a National Health Program. All of the participants are members of PNHP who have a sincere desire to become more effective activists in the health care debate. Most are physicians; a select few non-physician allied health professionals and students will also participate.

What:

A crash course in becoming an expert on single payer and a leader in the movement for comprehensive health care reform. Small group and plenary sessions with nationally known researchers, speakers, and leaders who are shaping the terms of the debate and are effective activists in their communities. Opportunity for extensive personal attention.

Prior to the training, participants will receive a “National Health Program Reader” to start reviewing the material on their own. The training itself will start with an intensive afternoon on Friday, December 9 (from 1-6 p.m.) limited to 60 participants. The training will continue at the PNHP Annual meeting on Saturday, December 10 with two special “Leadership Training track” workshops for participants. It will conclude at dinner on Saturday night with the awarding of diplomas.

When: Friday, Dec 9, 1 p.m. – 6 p.m. (followed by an informal dinner)
Saturday, Dec 10, 9 a.m – 5 p.m., dinner at 7 p.m..

Where: The Inn at Penn, a Hilton hotel \$159 single/double 215-222-0200
3600 Sansom Street, Philadelphia

Objectives: At the end of this course participants will be able to

- 1) Use the PNHP slide show in a Grand Rounds or other medical conference with confidence.
- 2) Answer the “tough questions” on reform – what about rationing, government bureaucracy, and technology? - using the latest medical and health services research.
- 3) Describe how other countries provide universal coverage and why single-payer is the best option for reform based on decades of international experience and the unique features of the US health system.
- 4) Write an effective op-ed or other mass media article for publication.
- 5) Identify strategies to advance the health care debate in your community using available resources.
- 6) Overcome inertia and find your “niche” in the health care debate – the place to use your interests and talents most effectively.

- 7) Identify experts on various aspects of reform (quality, pharmaceuticals, costs, etc) who are resources to the movement.
- 8) Describe the powerful groups leading opposition to reform and the relationship between congress, the insurance and drug companies, and the “government-industry revolving door.”
- 9) Place the current push for reform – and opposition to it - in historical context.
- 10) Respond to the “myths” about reform with the “facts.”
- 11) Start (or re-vitalize) a chapter of PNHP.
- 12) Work effectively with grassroots advocates for reform.

And much, much more!

Spend an enjoyable weekend with other physicians sharing your values in Philadelphia this fall.

Note: All participants are kindly requested to submit a CV or bio and photograph (head shot only) for us to keep on file for our speakers' bureau. Please send these separately to Nick Skala at PNHP, 29 E. Madison, Suite 602, Chicago, IL 60602, nick@pnhp.org