

Box 1: Summary of proposed pharmaceutical reforms

1. Access to prescription drugs

- Each nation would establish a formulary of all medically necessary prescription drugs.
- If agents with equivalent efficacy and safety were available, only the least expensive would be included.
- All residents would have full coverage for all formulary medications without copayments, co-insurance, or deductibles.
- When clinically necessary (eg, allergies), non-formulary alternatives would be covered.

2. Drug prices

- Government would negotiate with drug firms to lower prices.
- •"Compulsory licensing" would allow generic manufacturers to produce essential patented medications if the patent holder refused to offer a reasonable price.
- Government would commission public production of essential drugs when price negotiation fails and no reasonably priced generic is available.
- New public divisions of the NIH and CIHR would develop non-patented drugs and make them available for low cost generic manufacture.

3. Preclinical drug development

- Preclude patents for trivial modifications of existing agents, and restrict market exclusivity for metoo drugs unless they are shown to be more effective or convenient or have fewer side effects than others in the same class.
- Repeal provisions of the Bayh-Dole Act in the US that allow private firms to obtain exclusive licenses for drugs developed through publicly funded research.
- Establish public drug innovation divisions in the US and Canada that would fund and oversee the early stages of drug development.

4. Clinical testing

- Require higher standards for clinical trials used in drug approval applications.
- Increase the transparency and public availability of (anonymized) clinical trial data.
- Publicly fund the majority of clinical trials through new "Clinical Trials Divisions" of the NIH and CIHR.

5. Drug approval reform

- Full public funding of the drug regulatory agecies, ending their reliance on industry user fees.
- Less frequent use of expedited reviews.
- Restrict membership on regulatory advisory comittees to experts without financial ties to drug companies.

6. Postmarketing surveillance

- Enforce requirements to promptly perform postmarketing studies.
- Increase funding and authority for regulatory agencies' postmarketing monitoring programs.

7.Promotion

- Ensure that regulatory agencies have adequate resources to review promotional materials.
- Stiffen sanctions for misleading drug promotion.
- Eliminate tax deductions for expenditures for direct-to-consumer advertising and other marketing and, in some cases, exclude advertised drugs from the formulary.
- Promote academic detailing in lieu of industry detailing.
- Reduce the role of industry funding in continuing medical education and guideline development.