

Physicians for a National Health Program  
**2016 Pre-Conference Leadership Training Agenda**  
Advance registration required  
Space is limited, [click here](#) to register



- Date: Friday, November 18, 2016
- Location: Westin City Center  
1400 M St. NW  
Washington, D.C.  
(202) 429-1700 for room reservations
- 9:00 a.m. Registration opens
- 10:00 a.m. **Welcome and introductions** – National Ballroom A & B  
Dr. Robert Zarr, PNHP President
- 10:15 a.m. **An Evidence-based Grand Rounds on Health Policy and Single Payer National Health Insurance** – National Ballroom A & B  
Dr. Susan Rogers, PNHP Board Member
- 11:00 a.m. Q and A
- 11:30 a.m. Lunch
- 12:30 p.m. Workshops
- Starting or revitalizing a PNHP or SNaHP chapter** – East Room  
Dr. Art Sutherland, Anand Saha and Diana Alsbrook
- Creating a Compelling Presentation on Single Payer** – Ashlawn South  
Drs. Ed Weisbart and Claudia Fegan
- A Beginner's Guide to Media Outreach** – West Room  
Dr. Jessica Saxe and Bryant Shuey
- Lobbying and Political Advocacy** – National Ballroom A & B  
PNHP Board members Drs. Mary O'Brien and Carol Paris
- Answering the Hard Questions about Single Payer** – Ashlawn North  
Drs. David Himmelstein and Steffie Woolhandler
- 2:00 p.m. Break
- 2:15 p.m. **Workshops repeated**
- 3:45 p.m. Break
- 4:00 p.m. Travel to rally site (PhRMA headquarters, 950 F St. NW)
- 4:30 p.m. **Rally**

- 4:40 p.m. Rally program begins:  
Emcee Intro (2 min): Dr. Robert Zarr, PNHP President  
Speaker 1 (2-4 min): Emily Kirchner, SNaHP  
Speaker 2 (2-4 min): Mark Dimondstein, President, American Postal Workers Union  
Speaker 3 (2-4 min): Michael Lighty, Director of Public Policy, NNU  
Speaker 4 (2-4 min): Kamini Doobay, NYC Coalition to Dismantle Racism  
in the Health System  
Closing (2 min): Dr. Robert Zarr
- 5:00 p.m. Walk back to Westin
- 6:00 p.m. **Dinner**  
Hosted by Dr. Robert Zarr
- From blogging to the Boston chapter of PNHP:  
One doctor's journey to becoming an activist in PNHP**  
Dr. Adam Gaffney, PNHP Board Member
- Mock debate**  
Led by Dr. Diljeet Singh
- Dr. Singh will kick off the debate by asking the audience a tough question. Whoever answers it will then be asked to take the stage to ask the audience the next challenging question. And so on!
- Bring your toughest questions, the ones you wouldn't want to be asked, to this fun speaking exercise.
- 8:00 p.m. Close of Leadership Training  
See you at the PNHP Annual Meeting tomorrow morning!